

FOR IMMEDIATE RELEASE

CONTACT: Susan Windham, The EDSA Group, 225-291-0343  
Ronnie Stephens, BRECO Federal Credit Union, 225-273-1529

**BRECO Federal Credit Union Offers Online Financial Education Program**  
Goodmoneyhabits.com Helps People Save, Budget

BATON ROUGE, La., November 1, 2006—BRECO Federal Credit Union announced a new service today. Goodmoneyhabits.com, an online financial education program, is available to help members manage their personal finances.

"We're committed to helping people – members and non-members - manage their money," said Ronnie Stephens, president and chief executive officer. "Credit unions are non-profit organizations; we look out for our members' interests and provide a level of service that is not generally available at other financial institutions. We value financial education, so we're pleased to offer Goodmoneyhabits.com as a community service."

Goodmoneyhabits.com is an easy, interactive online program that helps people set financial goals and achieve them. Available when and where people need it, Goodmoneyhabits.com was developed by The EDSA Group, a Baton Rouge-based national leader in financial education solutions. Program content includes setting financial goals, reducing debt, budgeting, saving for retirement, and maximizing employer benefits.

"Members and non-members of BRECO can participate in our Goodmoneyhabits.com offer," said Stephens. "Making educated financial decisions can have a greater impact on the quality of life than simply making more money. And good personal money skills translate into positive management skills in the workplace."

Stephens said that by providing financial education for employees of its corporate members, BRECO helps companies maximize the value of their retirement plan and manage the risks associated with the plan. Goodmoneyhabits.com helps employees to develop money management skills, understand the need to plan for retirement and become more focused, productive employees.

"As an independent financial education company, The EDSA Group specializes in teaching people to manage their money effectively and to maximize their employer-sponsored benefit plans," said Susan Windham, chief executive officer of The EDSA Group. "Studies have shown that the information contained in Goodmoneyhabits.com and in our live workshops can increase plan participation and contributions."

For more information about BRECO's Goodmoneyhabits.com offer, contact Ronnie Stephens at 225-273-1529.

**ABOUT BRECO FEDERAL CREDIT UNION**

BRECO Federal Credit Union (<http://www.brecofcu.com>) is a non-profit, member-owned financial institution founded in 1934 by a small group of Baton Rouge Electric Company

employees who pooled their savings to create a financial alternative for themselves and their co-workers. Today BRECO FCU has over 4,600 members and assets over \$36 million.

### **ABOUT THE EDSA GROUP**

The EDSA Group (<http://www.theedsagroup.com>), headquartered in Baton Rouge, LA., specializes in teaching people to make informed decisions about their personal finances and employer-sponsored benefit plans. In addition to Goodmoneyhabits.com, The EDSA Group offers live workshops for employers.